



# Rethink Content and the Digital Experience

Accelerate digital transformation and reimagine customer engagement with a powerful digital experience platform that seamlessly delivers an omni-channel strategy with mission critical apps and data

Stantive's OrchestraCMS is the only content and digital experience platform (DXP) built 100% native on Salesforce. OrchestraCMS helps Salesforce customers create compelling digital experiences for their customers, partners, and employees; uniquely combining content with business data, processes, and applications across any digital channel or device including Salesforce Communities.



## Dynamic, Personalized Experiences

Intuitive personalization engine to deliver a single source of truth in communication - delivering the right information to the right people, at the right time — on any device or channel.



## 100% Native to Salesforce

Leverages Salesforce infrastructure, security model, data, apps, workflow and other processes with no incremental costs. Anything on the Salesforce platform is auto-discovered and available to be surfaced as content.



## Omni-channel

OrchestraCMS' rich set of APIs enable development of custom solutions, third-party integrations and deliver digital transformation initiatives on the Salesforce platform.



## Compliance and Governance

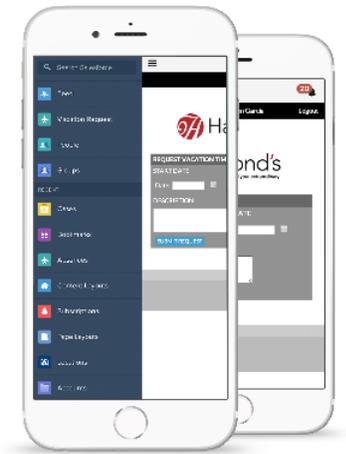
OrchestraCMS' publishing workflows and approvals, versioning and governance capabilities ensure your content is compliant and meets global regulatory requirements.

# A single, seamless digital experience

With OrchestraCMS, leverage powerful business data to target and personalize the right content, to the right person, at the right time – on any channel or device.

It's more important than ever to deliver dynamic engagement that provides instant access to personalized information, products, and services, while ensuring strict compliance requirements are met. Customers don't care about your organization's legacy systems or business silos. They want an effortless, seamless experience when and where they choose to engage. OrchestraCMS helps Salesforce customers leverage content across digital channels and business applications to maximize the value of every relationship.

Combining highly targeted and personalized communication, with business applications, process and analytics in a single, seamless user experience, driven by business users, gives organizations greater agility to navigate the challenges of a true transformation.



## Solutions Powered by OrchestraCMS



### OrchestraCMS + Salesforce Lightning

OrchestraCMS delivers Lightning Components with enterprise-class content management functionality to deliver dynamic content across Salesforce Employee, Customer and Partner Community Cloud solutions.



### OrchestraCMS + Salesforce Communities

OrchestraCMS delivers robust content management for both Lightning and Visualforce Communities. OrchestraCMS enables the delivery of powerful community solutions today, without sacrificing functionality or compromising user experiences. OrchestraCMS allows the seamless transition to Lightning-based Communities with OrchestraCMS Lightning Components.



### OrchestraCMS + Intranets

Build a dynamic place for communication and collaboration across your organization. Increase engagement and optimize productivity with an intranet that is social, mobile and implicitly tied to business applications and processes.



### OrchestraCMS + Mobile, Apps and More

With OrchestraCMS APIs, you can streamline development and accelerate content delivery across business platforms, solutions and third-party services. Leverage OrchestraCMS to distribute content across channels, applications and solutions, faster than ever before.