



# Rethink Content and the Digital Experience

Accelerate digital transformation and reimagine customer engagement with a powerful digital experience platform that seamlessly delivers an omni-channel strategy with mission critical apps and data

Stantive's OrchestraCMS is the only content and digital experience platform (DXP) built 100% native on Salesforce. OrchestraCMS helps Salesforce customers create compelling digital experiences for their customers, partners, and employees; uniquely combining content with business data, processes, and applications across any digital channel or device including Salesforce Communities.



## Dynamic, Personalized Experiences

Intuitive personalization engine to deliver a single source of truth in communication - delivering the right information to the right people, at the right time — on any device or channel.



## 100% Native to Salesforce

Leverages Salesforce infrastructure, security model, data, apps, workflow and other processes with no incremental costs. Anything on the Salesforce platform is auto-discovered and available to be surfaced as content.



## Omni-channel

OrchestraCMS' rich set of APIs enable development of custom solutions, third-party integrations and deliver digital transformation initiatives on the Salesforce platform.



## Compliance and Governance

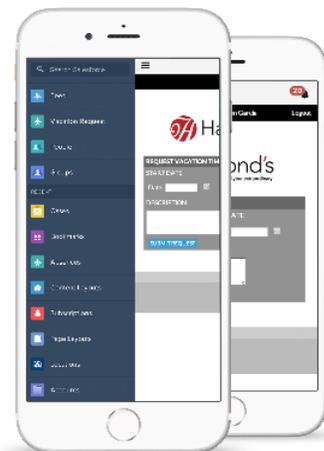
OrchestraCMS' publishing workflows and approvals, versioning and governance capabilities ensure your content is compliant and meets global regulatory requirements.

# A single, seamless digital experience

With OrchestraCMS, leverage powerful business data to target and personalize the right content, to the right person, at the right time — on any channel or device.

It's more important than ever to deliver dynamic engagement that provides instant access to personalized information, products, and services, while ensuring strict compliance requirements are met. Customers don't care about your organization's legacy systems or business silos. They want an effortless, seamless experience when and where they choose to engage. OrchestraCMS helps Salesforce customers leverage content across digital channels and business applications to maximize the value of every relationship.

Combining highly targeted and personalized communication, with business applications, process and analytics in a single, seamless user experience, driven by business users, gives organizations greater agility to navigate the challenges of a true transformation.



## Be a leader in your industry



### Financial Services

Promote self-service and provide a rich personalized experience for your clients with real-time, actionable insights so that you can tune service levels like never before.



### Healthcare & Life Sciences

Create a connected patient ecosystem and improve patient support service with easy access to things like: EHR, membership and claims systems, medical devices, wearables and educational content.



### Retail

Create relevant, 1:1 digital experiences and promote customer loyalty by easily pushing deals and incentives, make recommendations or send greetings via email, text or special content.



### Media & Communications

Connect your customers to the content that is most relevant to them, regardless of what device or channel they choose to consume it on.



### Government

Engage citizens and easily connect them to the services and communication most relevant to them — when and where they did it, across any channel or device.